



# **Adaptive Model-Based Designs in Clinical Drug Development**

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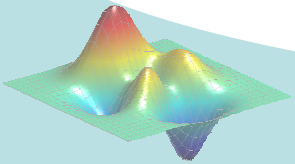
**Global Biostatistics and Programming**

**Wyeth Research**

**5<sup>th</sup> International Conference on Multiple Comparison Procedures  
MCP 2007, Vienna, Austria | July 8-11, 2007**

# Outline

- Definition and general structure of adaptive designs
- Landscape of adaptive designs in drug development
- Achieving the goals
- Three case studies to exemplify capabilities/limitations
- Future prospects – could this be the new product development tool?



# Definition

## Adaptive Design

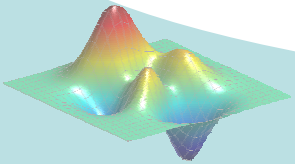
- uses accumulating data to decide on how to modify aspects of the study
- without undermining the *validity* and *integrity* of the trial

### *Validity* means

- providing correct statistical inference (such as adjusted p-values, unbiased estimates and adjusted confidence intervals, etc)
- assuring consistency between different stages of the study
- minimizing operational bias

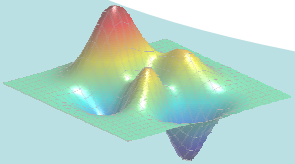
### *Integrity* means

- providing convincing results to a broader scientific community
- preplanning, as much as possible, based on intended adaptations
- maintaining confidentiality of data

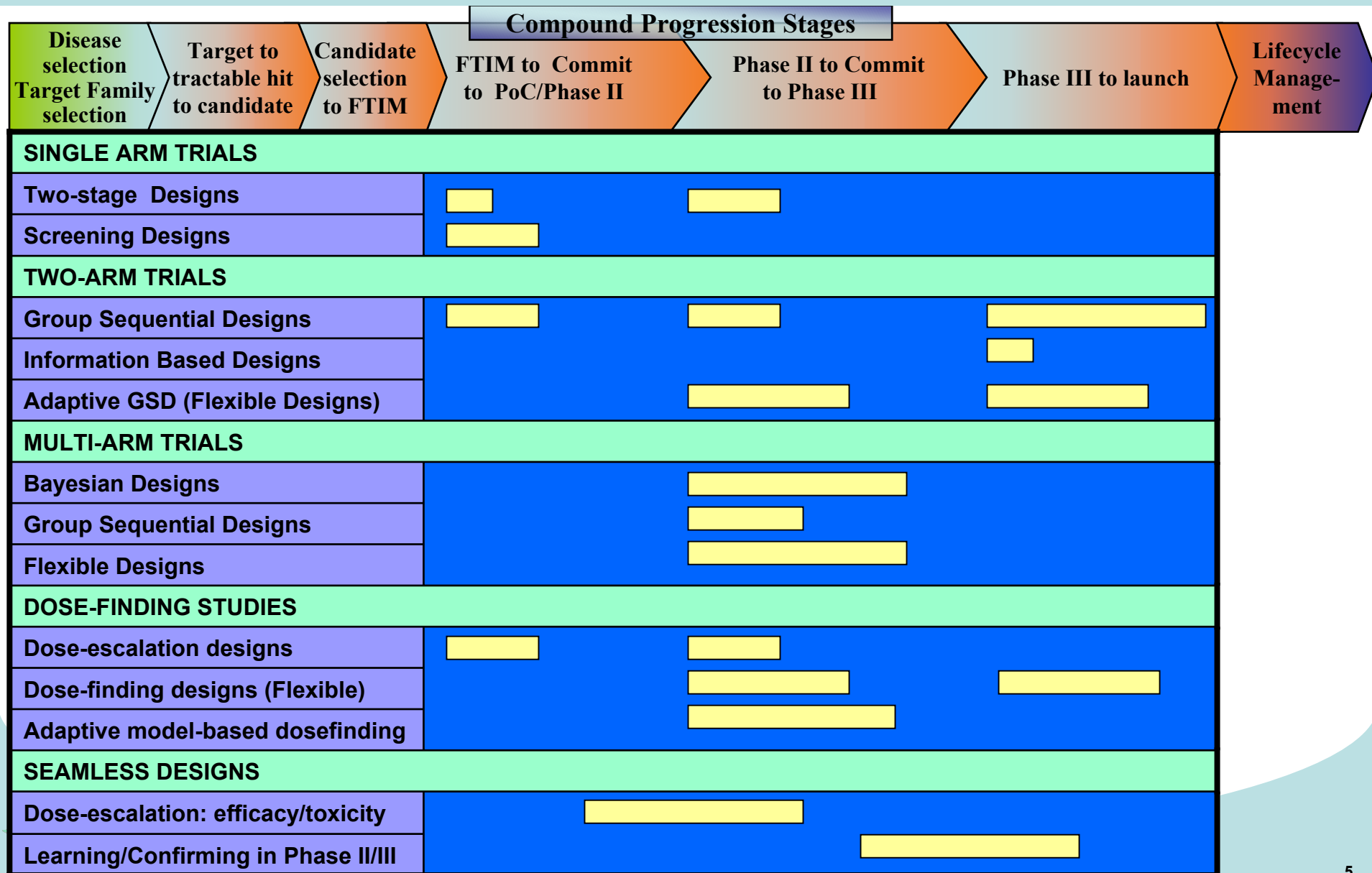


# General Structure

- An adaptive design requires the trial to be conducted in several stages with access to the accumulated data
- An adaptive design may have one or more rules:
  - **Allocation Rule:** how subjects will be allocated to available arms
  - **Sampling Rule:** how many subjects will be sampled at next stage
  - **Stopping Rule:** when to stop the trial (for efficacy, harm, futility)
  - **Decision Rule:** the final decision and interim decisions pertaining to design change not covered by the previous three rules
- At any stage, the data may be analyzed and next stages redesigned taking into account all available data

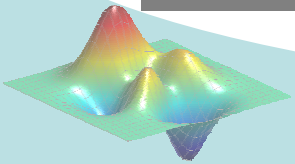


# Classification



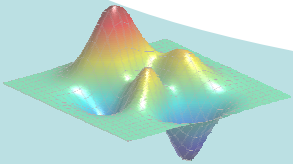
# Achieving the goals

- The objective of a clinical trial may be either
  - to target the MTD or MED or to find the therapeutic range
  - or to determine the OSD (Optimal Safe Dose) to be recommended for confirmation
  - or to confirm efficacy over control in Phase III clinical trial
- This clinical goal is usually determined by
  - the clinicians from the pharmaceutical industry
  - practicing physicians
  - key opinion leaders in the field, and
  - the regulatory agency



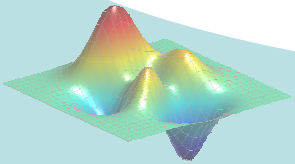
# Achieving the goals

- Once agreement has been reached on the objective, it is the statistician's responsibility to provide the appropriate design and statistical inferential structure required to achieve that goal
- There are plenty of available designs on statistician's shelf
- The greatest challenge is their implementation
- Adaptive designs have much more to offer than the rigid conventional parallel group designs in clinical trials



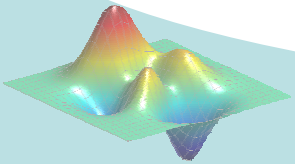
# *Critical Path Opportunity*

- Model-based approaches to integrating knowledge and improving drug development decision making
  - Dose-response (exposure-response) modeling
  - Efficacy-toxicity response modeling
  - Drug combination modeling
  - Drug and disease modeling
- Exploration of innovative, alternative clinical trial designs using models
  - Adaptive dose finding
  - Enrichment approaches
  - Randomized withdrawal studies



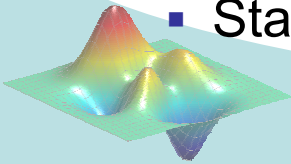
# Case Study 1

- Gold pass compound XXX
  - lead indication in Psychiatry (anxiety & depression)
  - secondary indications in Neuropathic pain, RLS & FMS
- Objectives : To establish superiority of XXX dose(s) versus placebo
  - Confirm efficacy (and durability of response)
    - ◆ 8 week treatment, but expect treatment effect at 2 weeks
    - ◆ correlation between early and late treatment effects
  - Establish safety profile
  - Establish dose-response
- Strategic Aim:
  - pivotal quality to potentially support registration



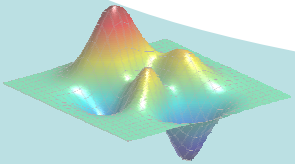
# Study Designs

- Last thing we want is to get to the end only to discover
  - no doses are effective OR
  - we missed obtaining a significant result because our original assumptions were too optimistic
- Standard Dose Ranging Design
  - known entity, but lacks flexibility
- Adaptive Design
  - Potential savings in terms of both resource and time if there are clear signs that the compound does not work
  - Allows for addition of more patients to a promising dose
    - ◆ Protects against underestimate of variance
  - Potential to get to decision quicker, e.g. 5 - 9 months
  - Full data package on doses of interest
  - Statistical validity maintained

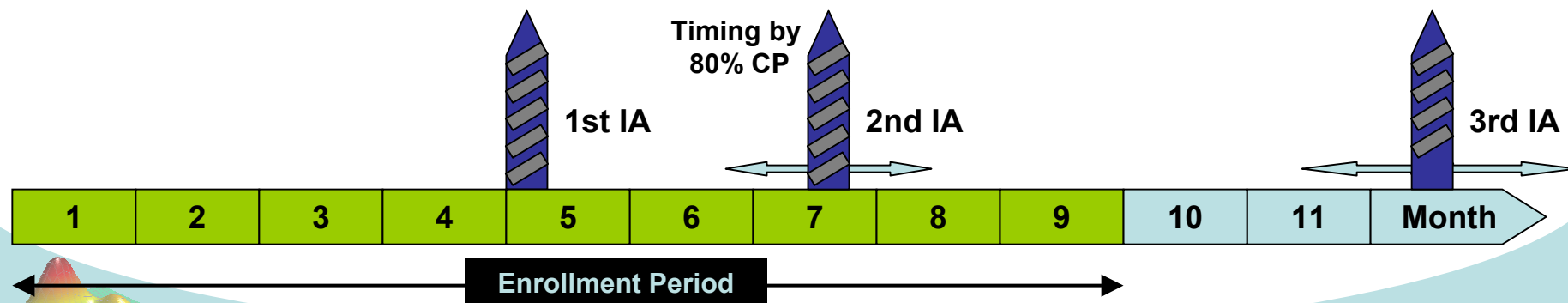
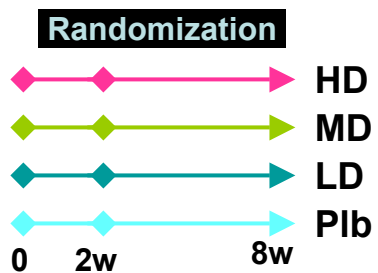


# Details of the Design

|                           |                                                                                                      |
|---------------------------|------------------------------------------------------------------------------------------------------|
| <b>Primary Endpoint:</b>  | <b>PI-NRS change from Baseline at 8<sup>th</sup>W of treatment</b>                                   |
| <b>Primary Goal:</b>      | <b>Comparison of three doses (LD, MD, HD) with Plb</b>                                               |
| <b>Target Difference:</b> | <b>1.3 units</b>                                                                                     |
| <b>STDeviation:</b>       | <b>2.1 units</b>                                                                                     |
| <b>Type I error:</b>      | <b><math>\alpha = 0.05</math> (adjustment for multiplicity <math>\alpha = 0.05/3 = 0.017</math>)</b> |
| <b>Power:</b>             | <b>90%</b>                                                                                           |
| <b>Traditional Dsgn:</b>  | <b>4 parallel groups - 72 patients/per arm (total 288)</b>                                           |
| <b>Adaptive Dsgn:</b>     | <b>3 stage inverse-normal combination test</b>                                                       |
| <b>Efficacy Bndry:</b>    | <b>O'Brien-Fleming type</b>                                                                          |
| <b>Futility Bndry:</b>    | <b>nominal levels: (0.5, 0.5)</b>                                                                    |
| <b>Inflation Factor:</b>  | <b>1.025 - maximum 75 patients/arm</b>                                                               |



# 1st Stage

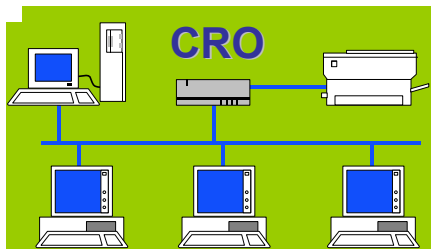
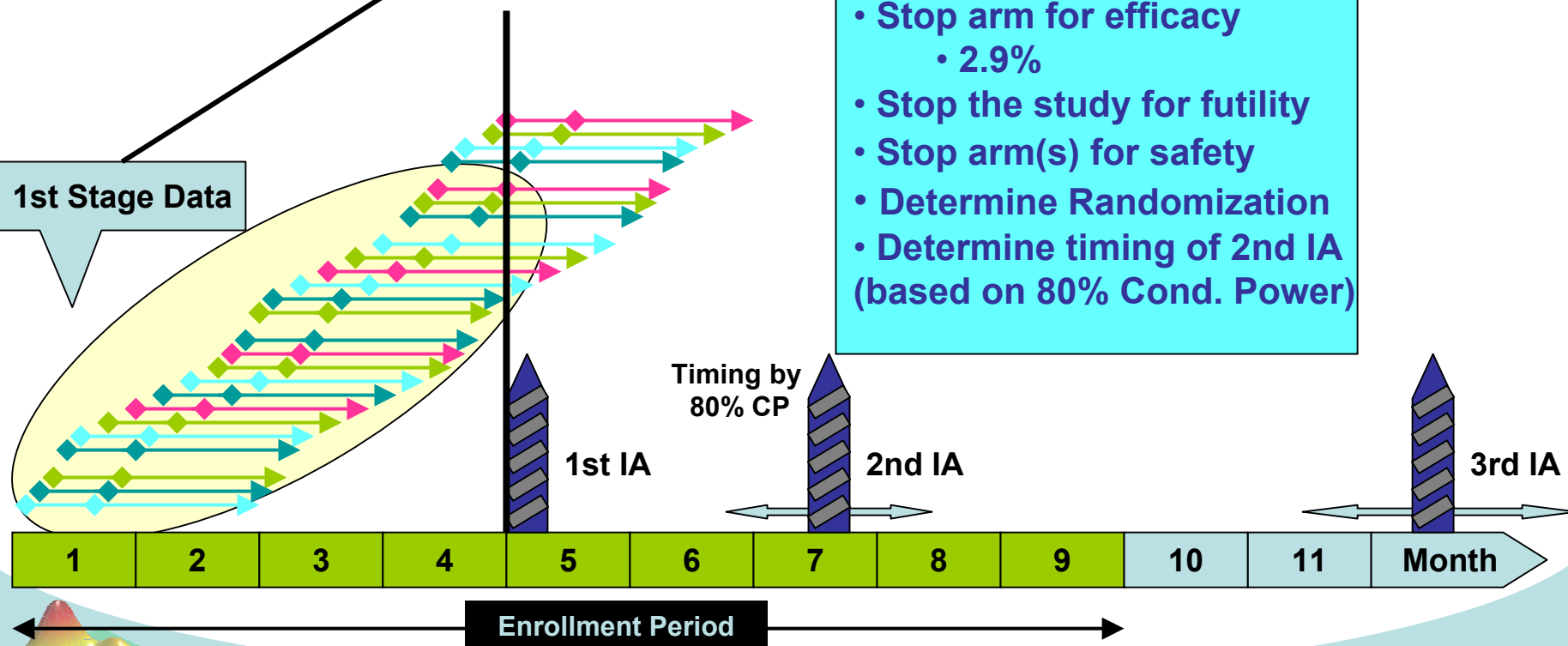


# 1st Stage

## Randomization

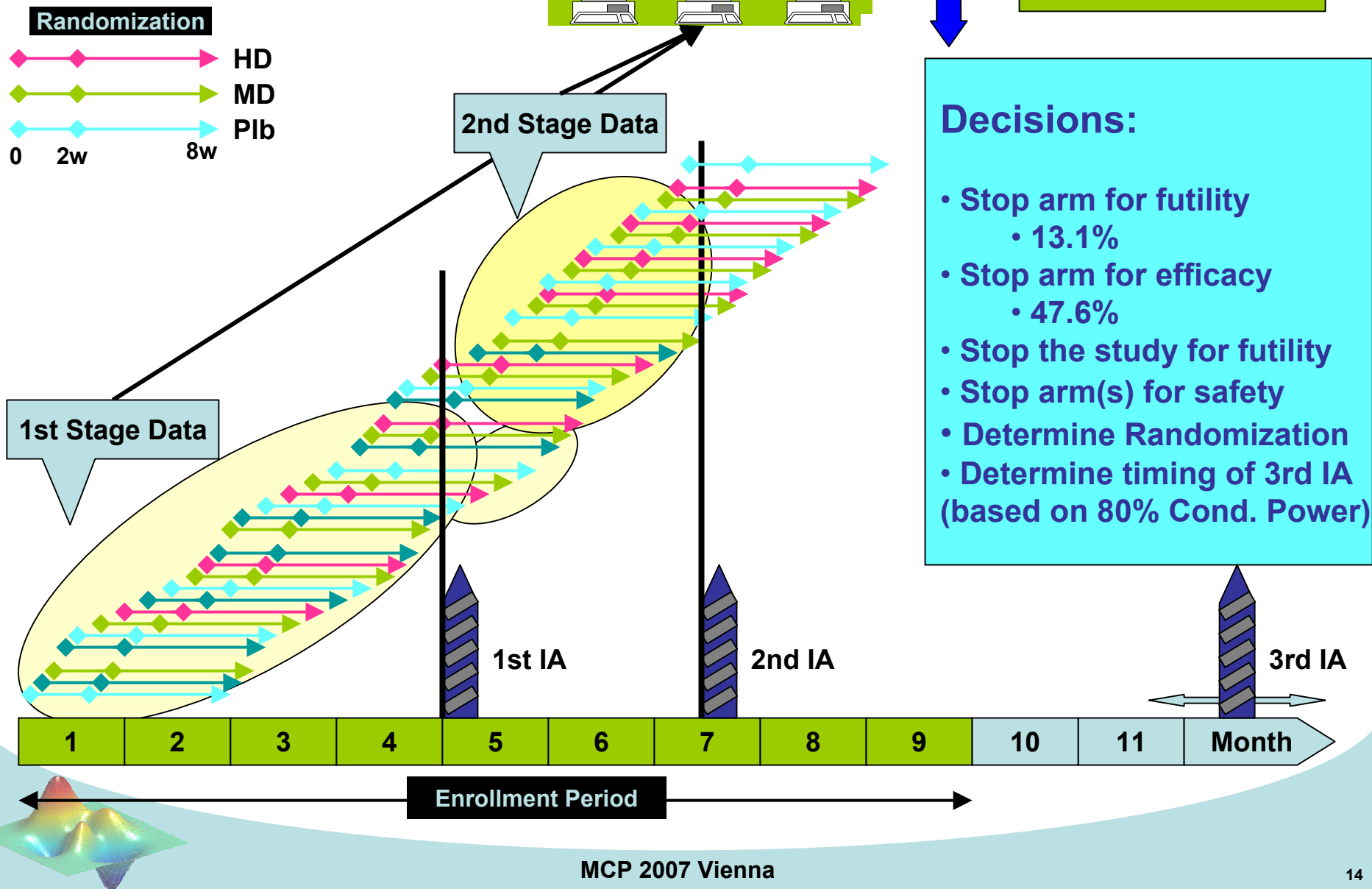


1st Stage Data



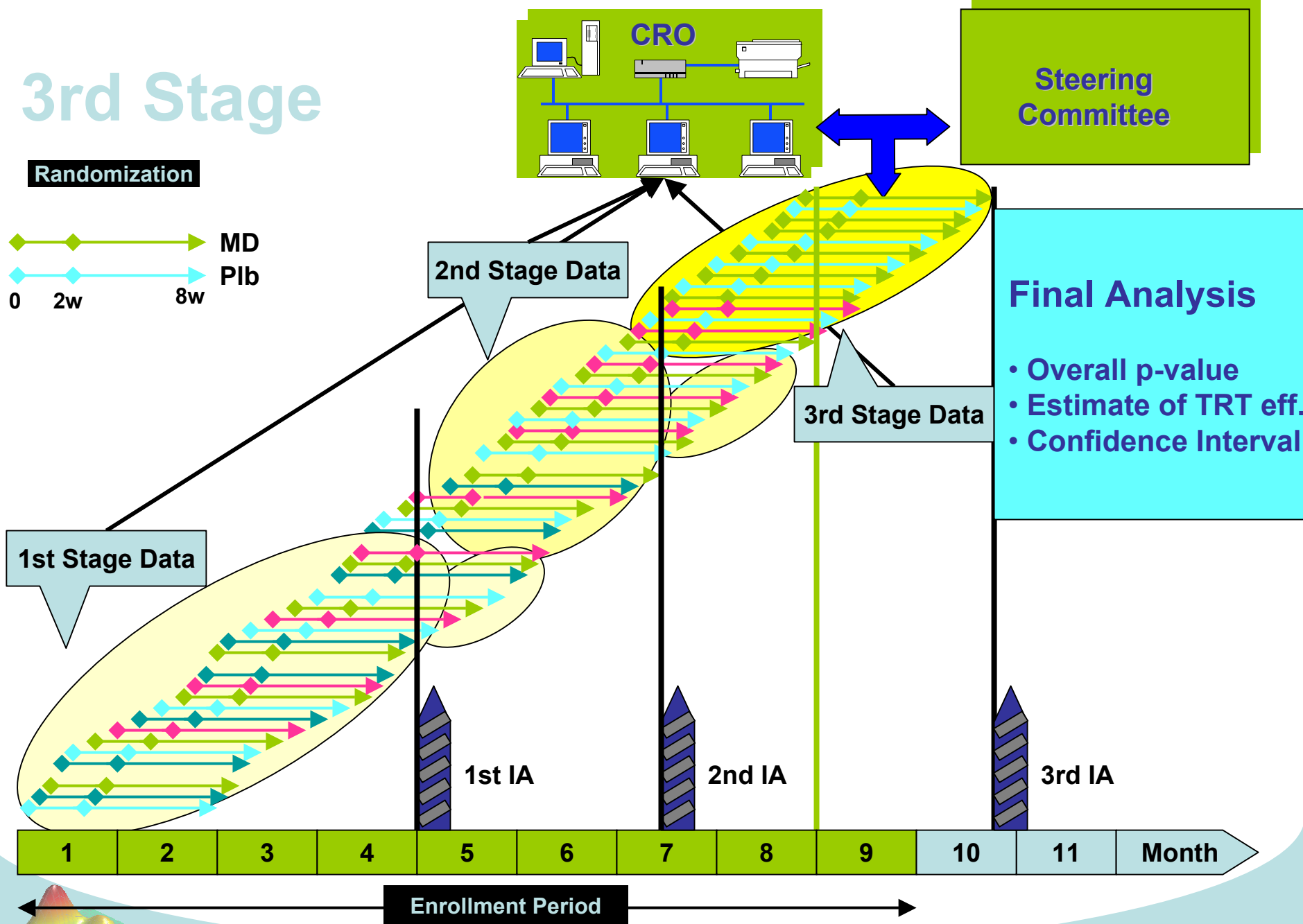
Steering Committee

# 2nd Stage



# 3rd Stage

## Randomization

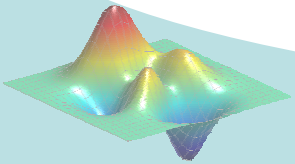


## Final Analysis

- Overall p-value
- Estimate of TRT eff.
- Confidence Interval

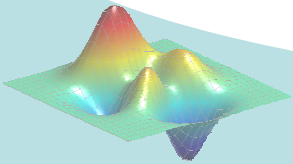
# Case Study 2

- Phase II Study: Treatment of Acute Migraine during the Mild Headache Phase with YYY compound
  - **Allocation Rule:** according to CRM procedure
  - **Sampling Rule:** after each observation
  - **Stopping Rule:** for efficacy/futility
  - **Decision Rule:** update the model (one-parameter logistic regression)



# Details of the Design

|                               |                                                                                                                                                                                                              |
|-------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Primary Endpoint:</b>      | <b>Pain free by 2 hours after treatment</b>                                                                                                                                                                  |
| <b>Primary Goal:</b>          | <b>To identify the MED (60% of subjects reporting cessation of migraine pain by 2 hours)</b><br><b>To establish dose-response relationship of YYY when dosing during the mild phase of a migraine attack</b> |
| <b>Doses:</b>                 | <b>[5, 15, 30, 60, 120, 180] mg of YYY and Plbo</b>                                                                                                                                                          |
| <b>Max Number Patients:</b>   | <b>126 (feasibility considerations)</b>                                                                                                                                                                      |
| <b>Stopping for Efficacy:</b> | <b>When 52 patients are treated at MED</b>                                                                                                                                                                   |
| <b>Stopping for Futility:</b> | <b>After at least 39 patients are treated at Plbo and HD and the difference in proportions is less than 0.1</b>                                                                                              |
| <b>Final Dose Response:</b>   | <b>four-parameter logistic regression</b>                                                                                                                                                                    |



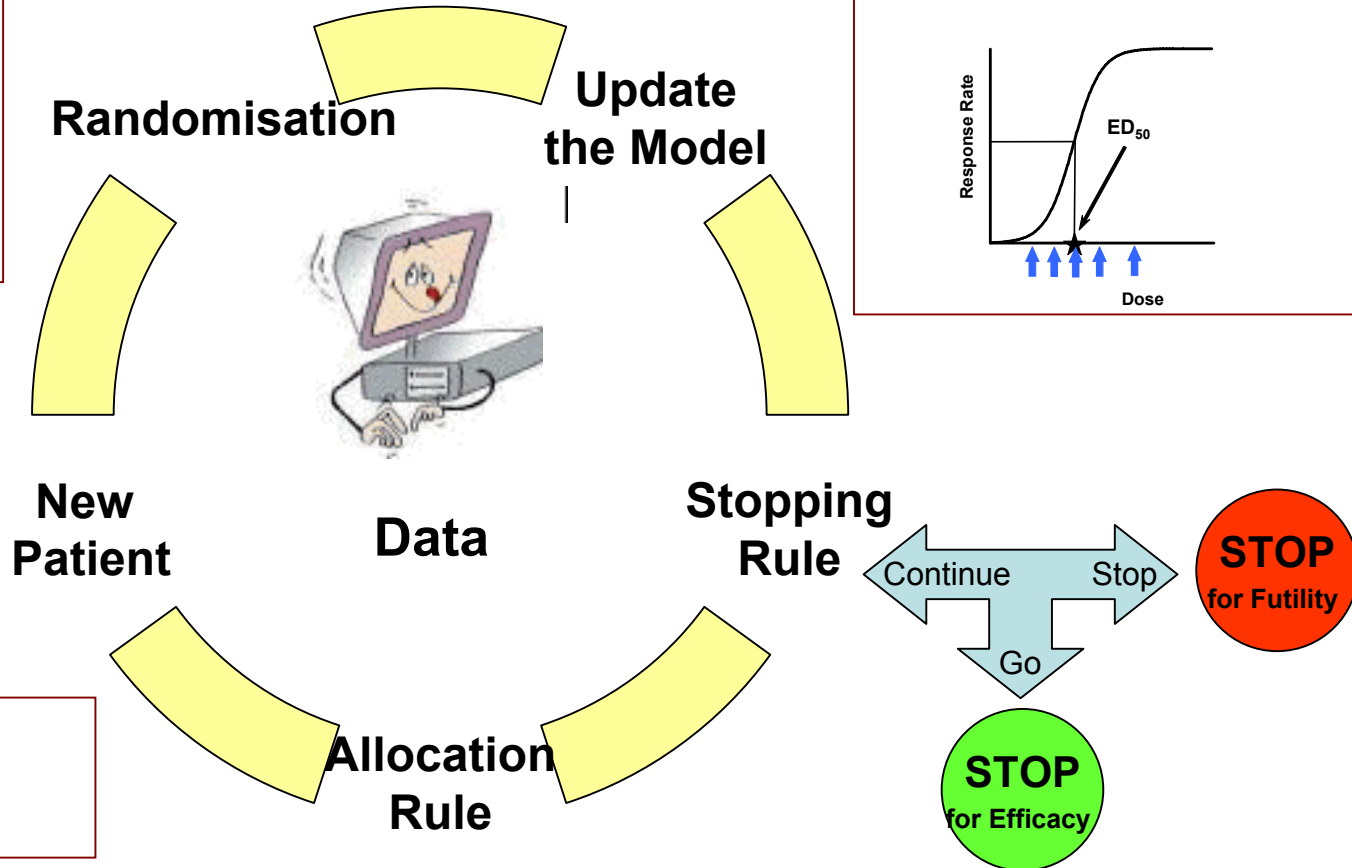
# Adaptive Design Process

Patient is randomised in blinded fashion to:  
placebo (25%),  
high dose (25%)  
or “optimal” dose (50%)  
[5, 15, 30, 60, 120, 180]mg

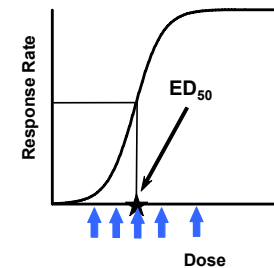


Site will fax IVRS system to:

- register patient
- confirm eligibility



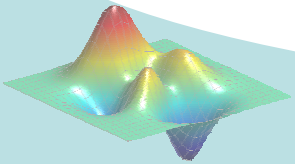
Logistic Regression Model



Continual Reassessment Method  
chooses the “optimal” dose  
that will optimise learning about the ED60

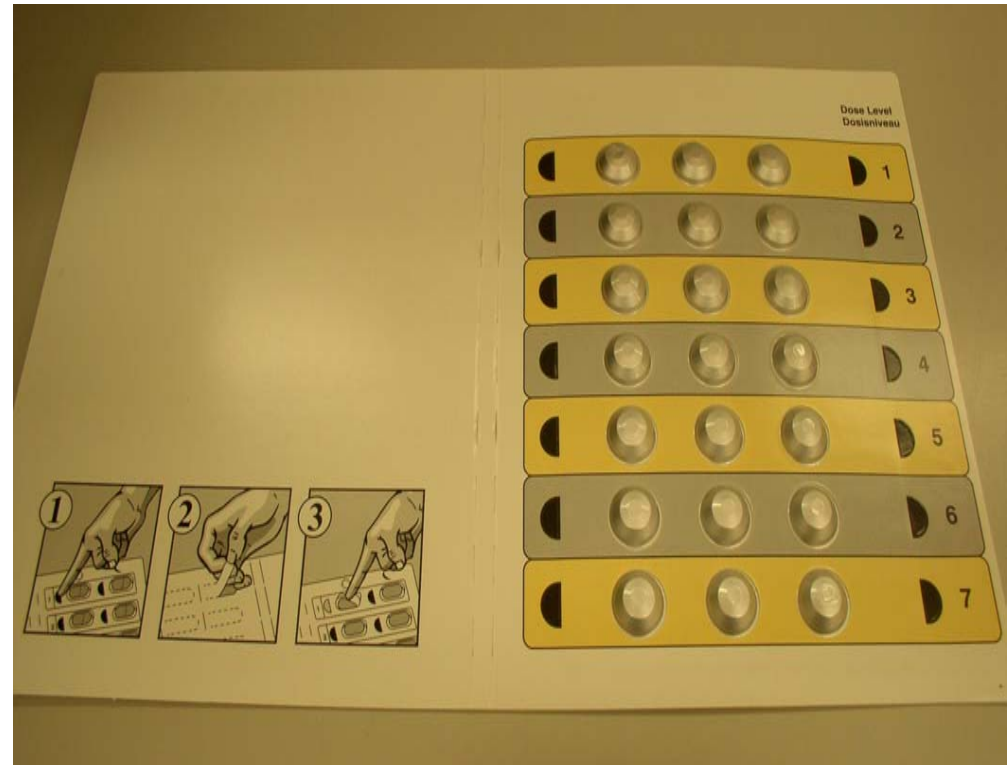
# Logistical Challenges

- Continually adapting design:
  - requires continuous reassessment of response data
  - ability to update a statistical model and the randomisation on an ongoing basis
- Treatment of early/ mild migraine headache necessitates an outpatient study
- Need access to a system which can collect response data and update a statistical model to determine treatment allocation
- Patients will need to make the phone call to find out their treatment allocation **not** the sites
- Each patient will need to be provided with all **7** possible doses
- Patients will need to report back their response



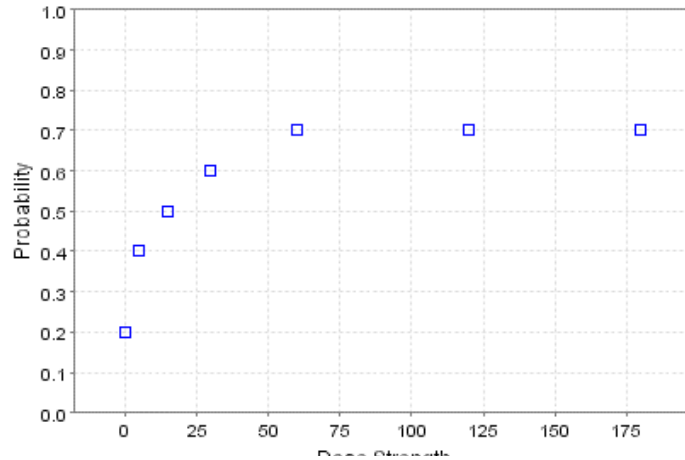
# Study medication packs

- 7 possible doses:  
[0, 5, 15, 30, 60, 120, 180]mg
- 4 possible tablet strengths:  
Placebo, 5, 30 & 90 mg
- To provide all possible doses & double blind the study, each dose is made up of 3 tablets
- Outpatient study
  - patients need to be able to find the correct dose quickly
  - each dose requires each treatment pack

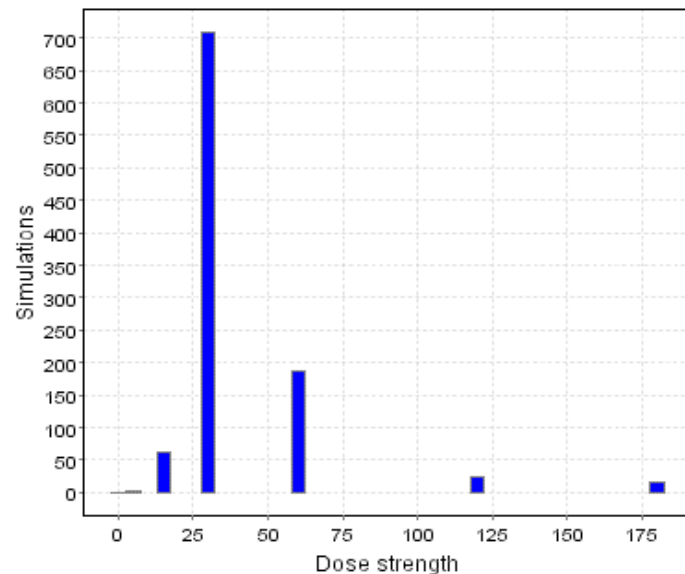


# Simulation: Early Effect

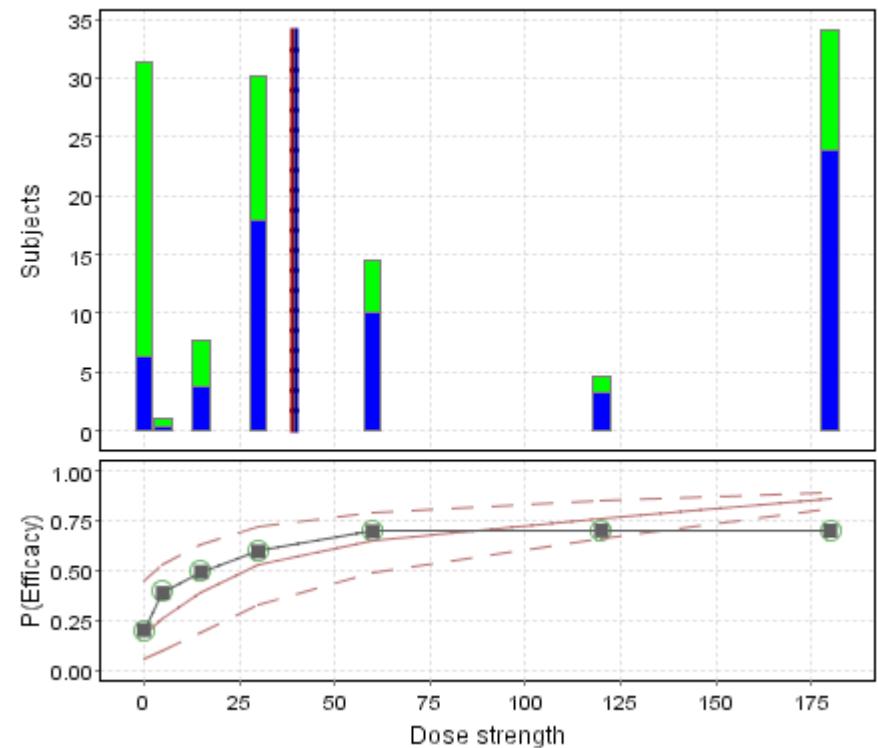
**True toxicities / efficacies**



**MED distribution**

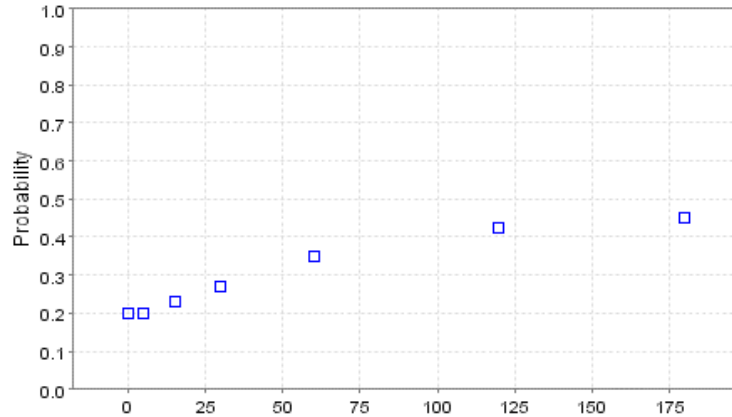


**Scenario response results**

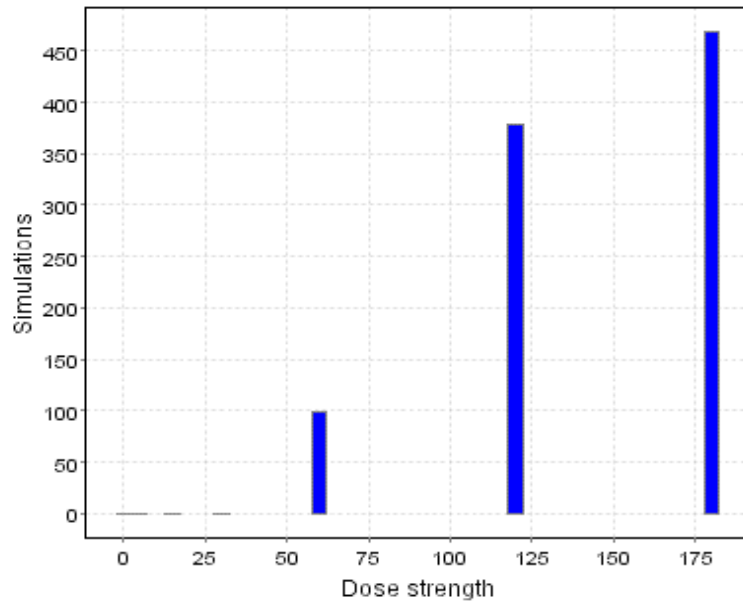


# Simulation: Small Effect

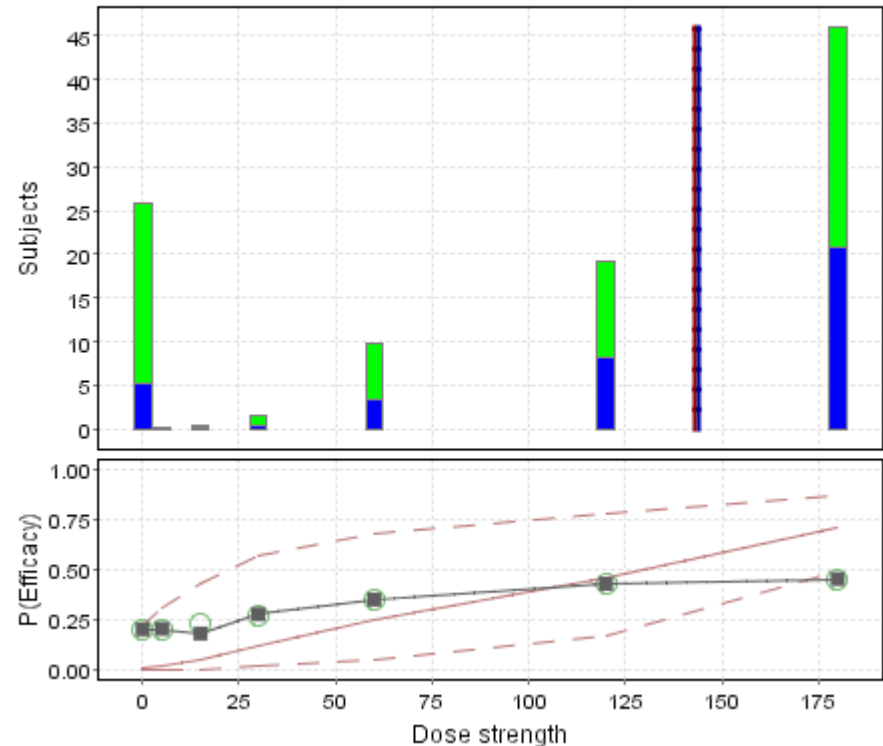
True toxicities / efficacies



MED distribution

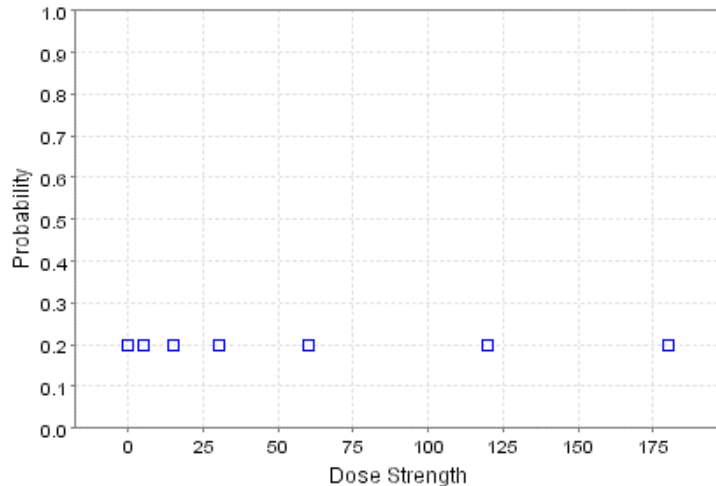


Scenario response results

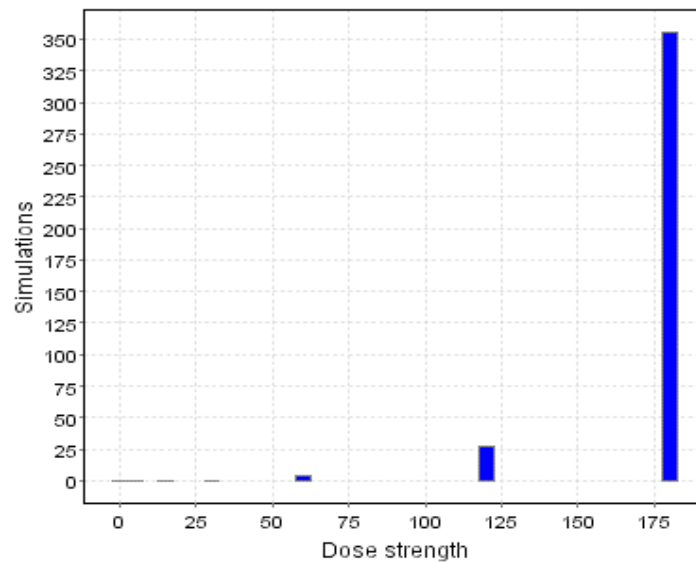


# Simulation: Flat Dose Response

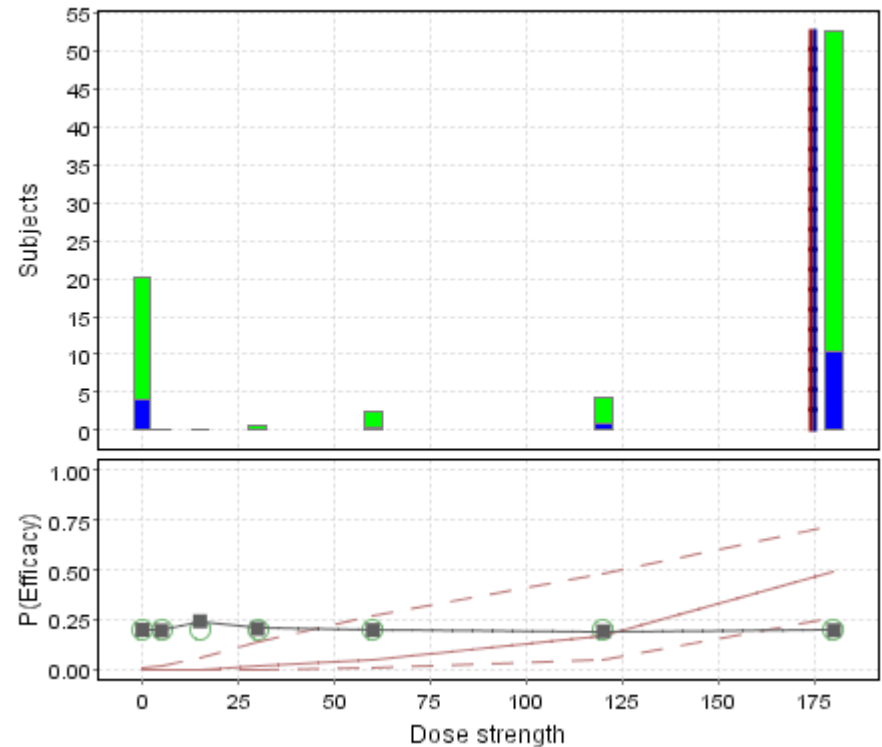
**True toxicities / efficacies**



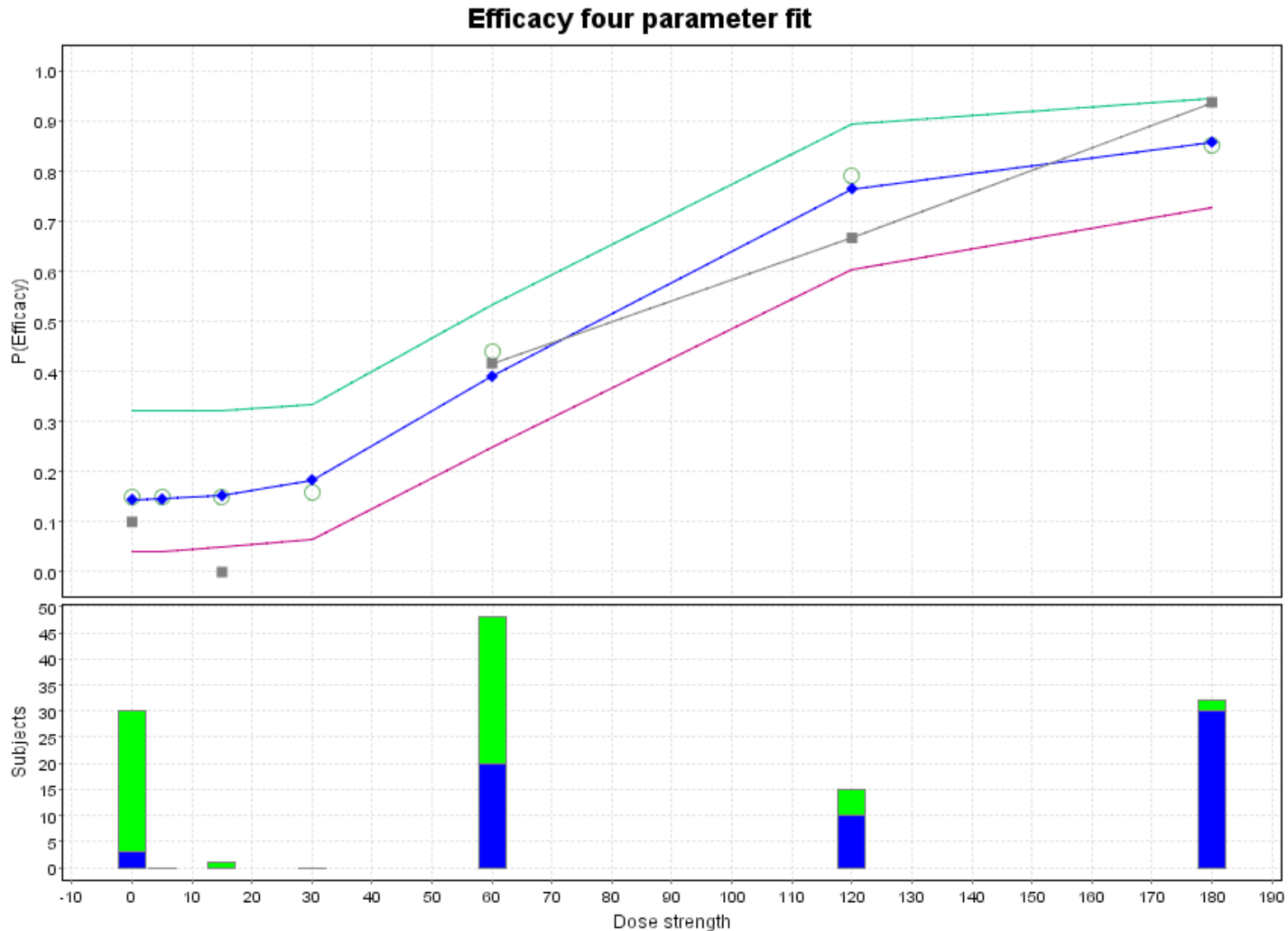
**MED distribution**



**Scenario response results**

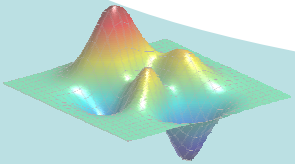


# Simulated Dose Response



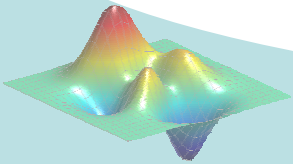
# Case Study 3

- Dose-Ranging Study to evaluate the analgesic efficacy of a single dose of ZZZ in the treatment of acute pain associated with oral surgery
  - **Allocation Rule:** according to D-optimal design
  - **Sampling Rule:** three-stage rule
  - **Stopping Rule:** for lack of assay sensitivity/futility
  - **Decision Rule:** update the model (four-parameter logistic regression)



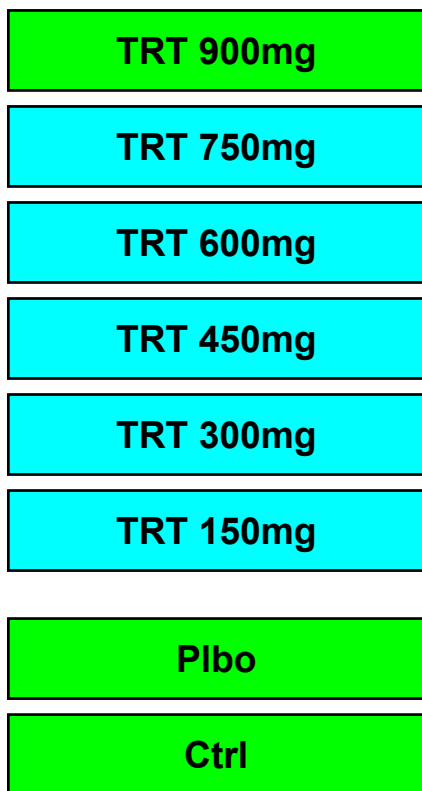
# Details of the Design

|                               |                                                                                                                                                                                                                     |
|-------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Primary Endpoint:</b>      | <b>TOTPAR8 Score by 8 hours after treatment</b>                                                                                                                                                                     |
| <b>Primary Goal:</b>          | <b>To identify the ED80: the dose achieving 80% of the treatment effect of Ctrl versus Plbo</b><br><br><b>To establish dose-response relationship of ZZZ when dosing during the mild phase of a migraine attack</b> |
| <b>Doses:</b>                 | <b>[150, 300, 450, 600, 750, 900] mg of ZZZ, Plbo and Ctrl</b>                                                                                                                                                      |
| <b>Max Number Patients:</b>   | <b>180 (feasibility considerations): 30 sub/arm for 90% power at 8 units diff. in TOTPAR8, <math>STD=10.7</math>, <math>\alpha = 0.05</math></b>                                                                    |
| <b>Stopping for LAS:</b>      | <b>After 10 and 15 subjects are treated on Ctrl</b>                                                                                                                                                                 |
| <b>Stopping for Futility:</b> | <b>After 10 and 15 subjects are treated on ZZZ 900mg using Pocock type boundary</b>                                                                                                                                 |
| <b>Final Dose Response:</b>   | <b>four-parameter logistic regression</b>                                                                                                                                                                           |



# Adaptive Design Process

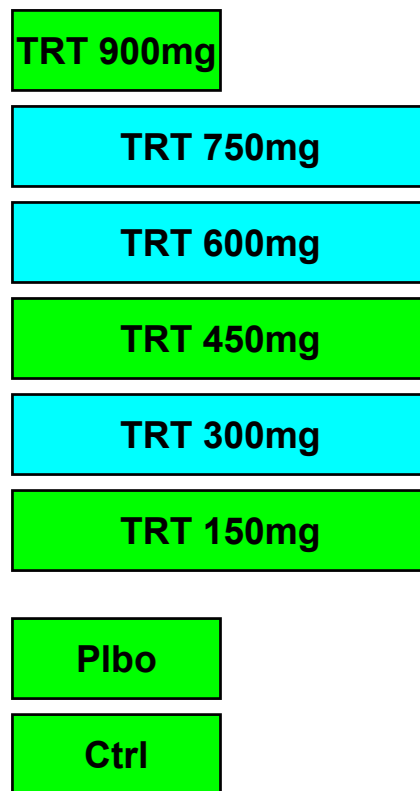
## Stage I



Total Ssize ~30:

10 pats/arm

## Stage II

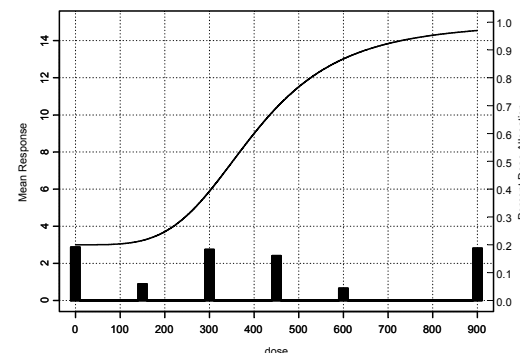


Total Ssize ~ 65:

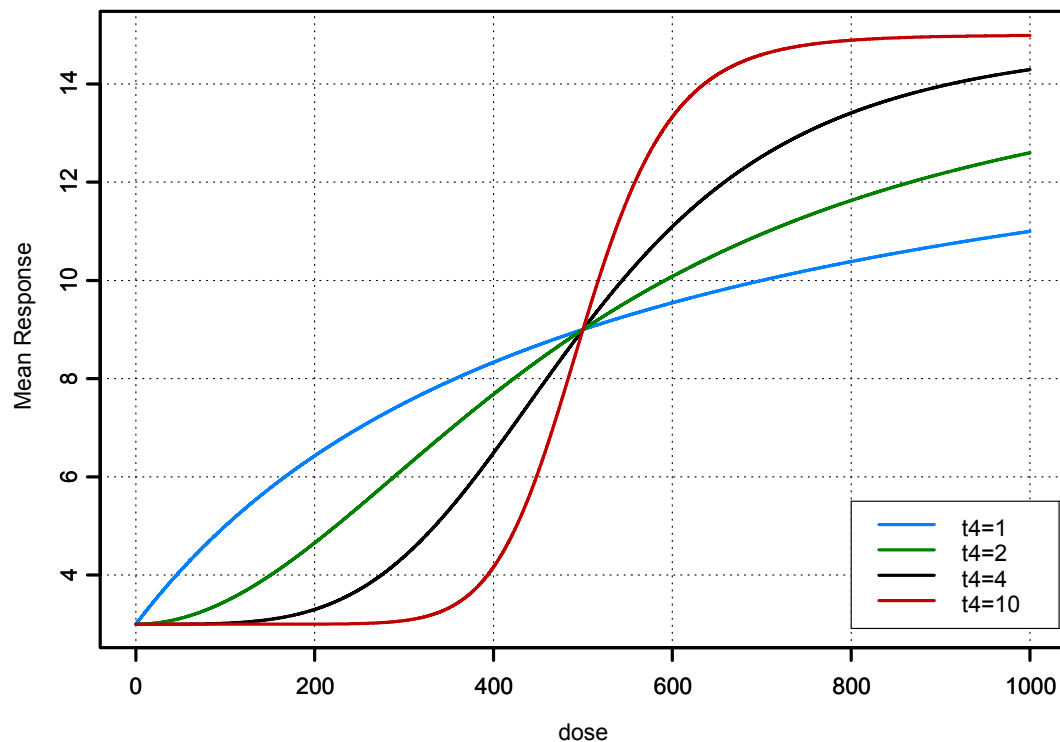
5:10 pats/arm

## Stage III

- Fit the Model
- Find the D-Optimal Design
- Determine Sample Size



# Primary Response: TOTPAR8



## Four Parameter Logistic Model

$$\mu(x) = \theta_1 + (\theta_2 - \theta_1) \frac{x^{\theta_4}}{x^{\theta_4} + \theta_3^{\theta_4}},$$

where

$\mu$ —the mean response,

$x$ —dose,

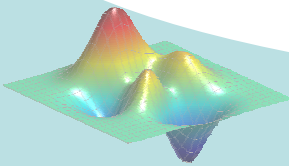
$\theta_1$ —the minimum response,

$\theta_2$ —the maximum response,

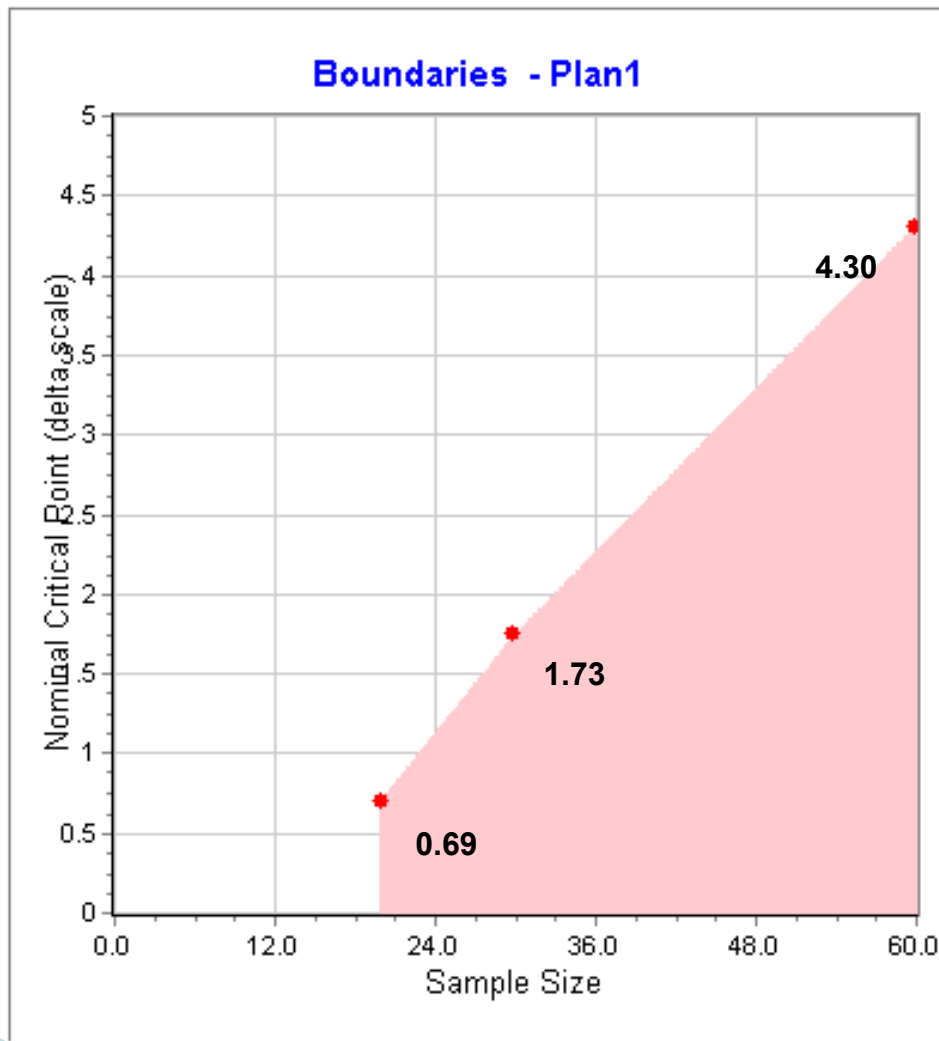
$\theta_3$ — $ED_{50}$ ,

$\theta_4$ —the slope parameter.

$$\theta = (3, 15, 500, \theta_4)$$



# Boundaries for Early Stopping



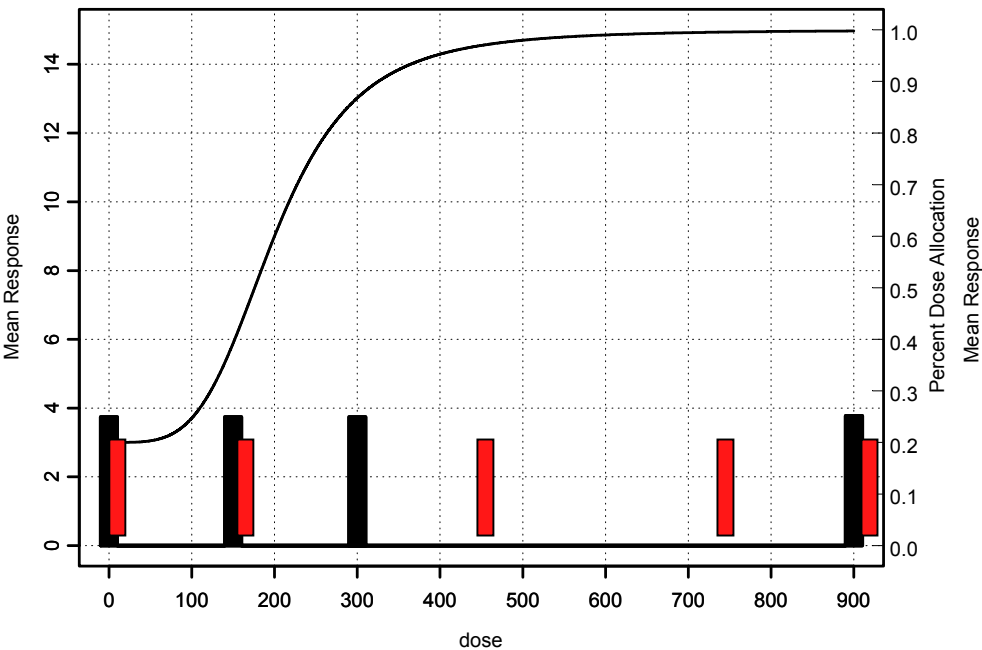
## Pocock Type Boundary

For Assay Sensitivity  
For Futility

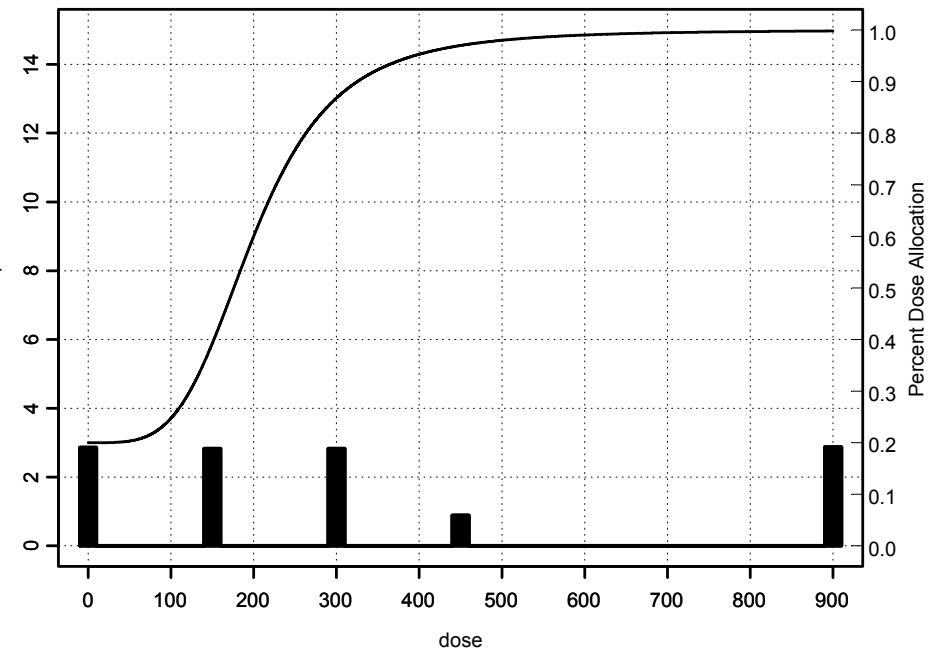
| S.Size | Boundary Crossing Probabilities |          |            |
|--------|---------------------------------|----------|------------|
|        | Under H0                        | Under H1 | Under H1/2 |
| 20     | 0.558                           | 0.063    | 0.245      |
| 30     | 0.161                           | 0.023    | 0.099      |
| 60     | 0.231                           | 0.053    | 0.254      |

# Simulation 1: Design

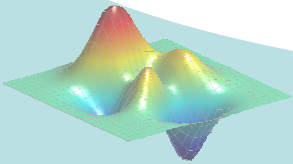
## D-Optimal Design



## Adaptive Design

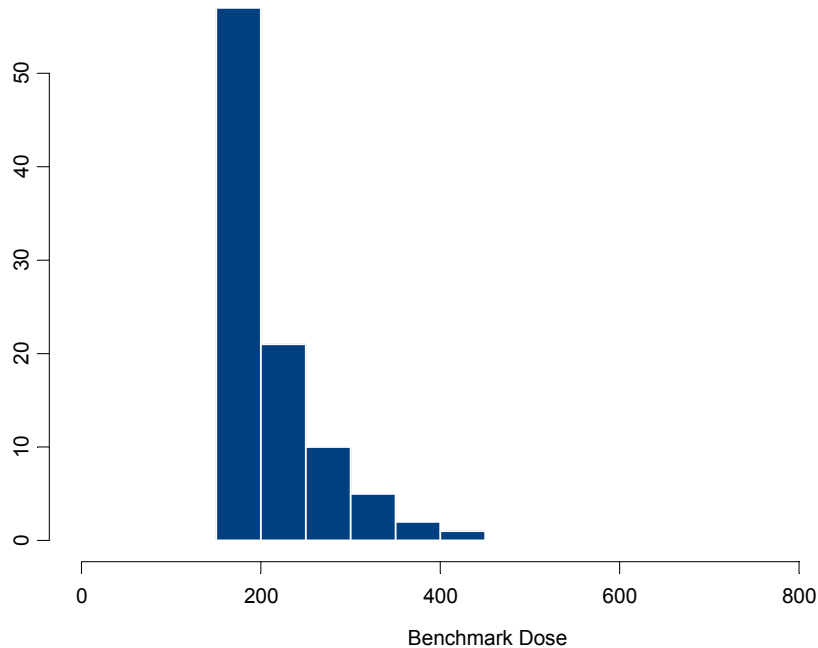


$$\theta = (3, 15, 200, 4)$$

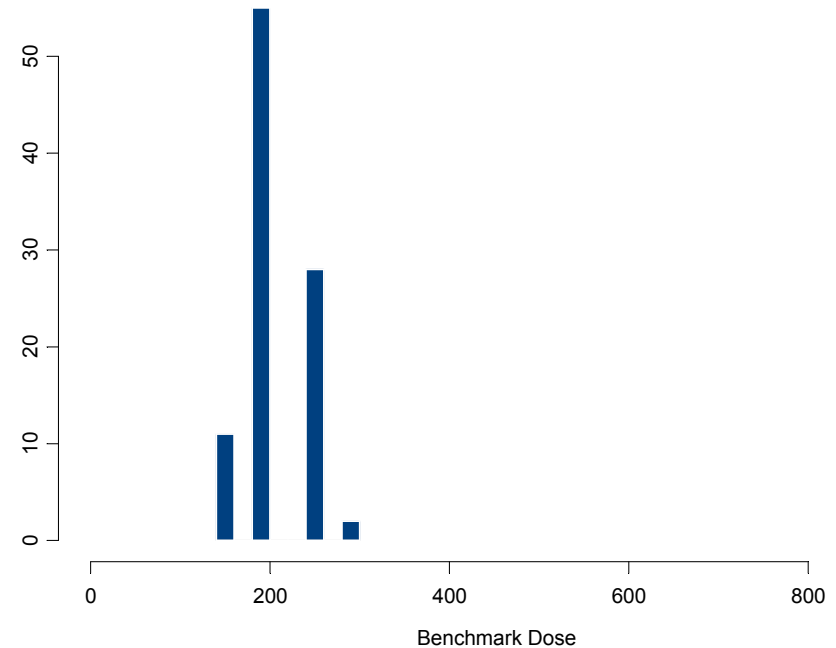


# Simulation 1: Benchmark Dose Selection

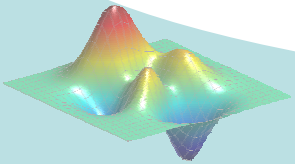
**Fixed Design**



**Adaptive Design**

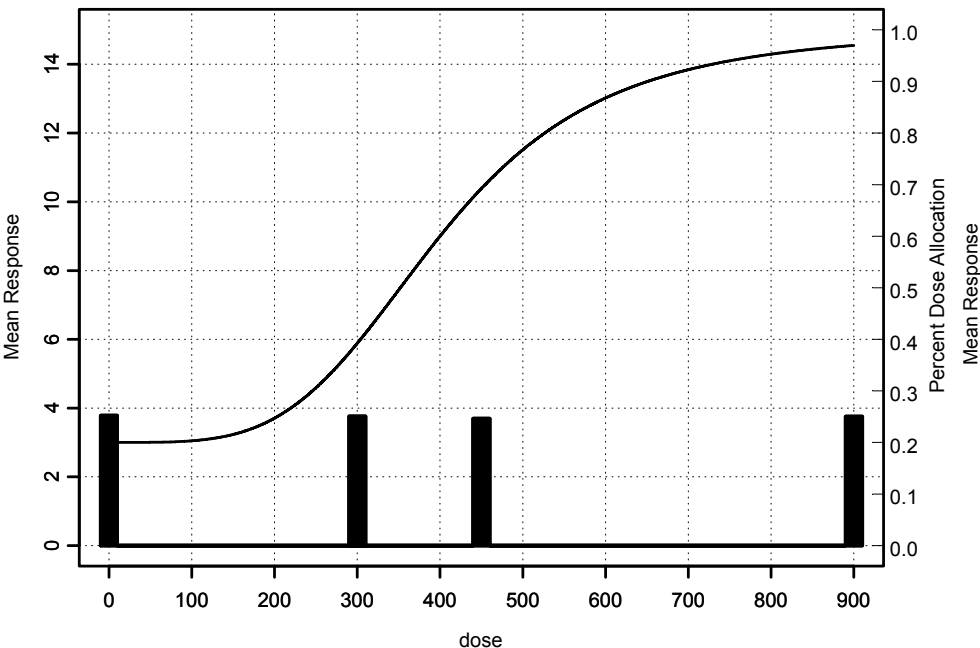


| Design   | S.Size | CI width | Efficiency |
|----------|--------|----------|------------|
| Fixed    | 180    | 138.02   | 1.734      |
| Adaptive | 163.44 | 115.63   | 1.680      |

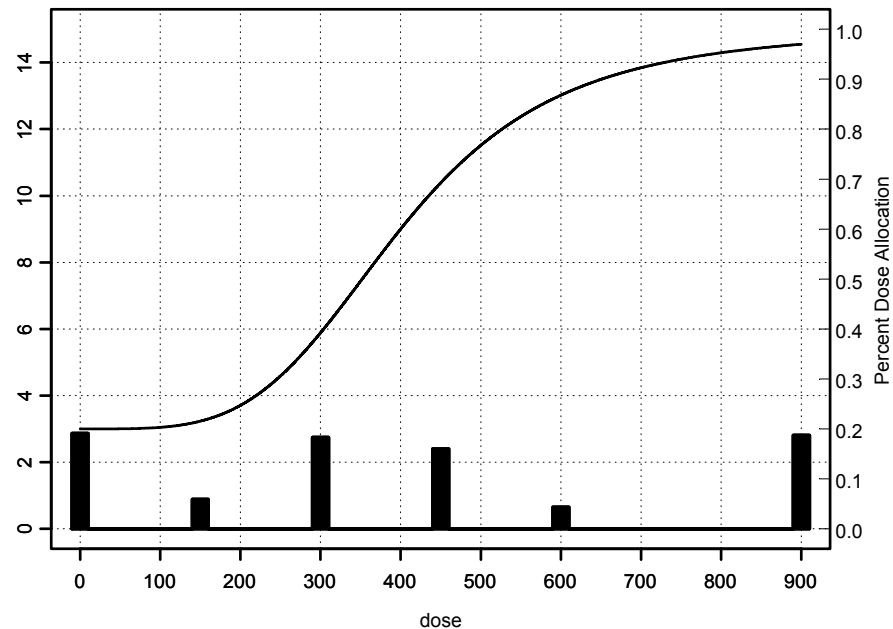


# Simulation 2: Design

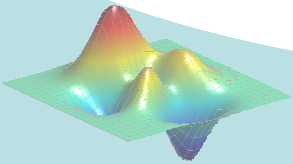
## D-Optimal Design



## Adaptive Design

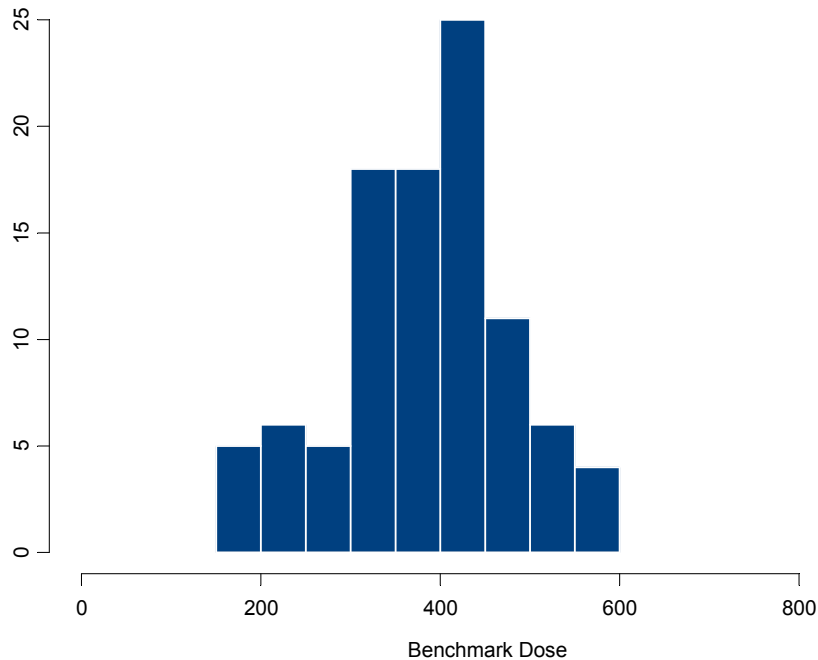


$$\theta = (3, 15, 400, 4)$$

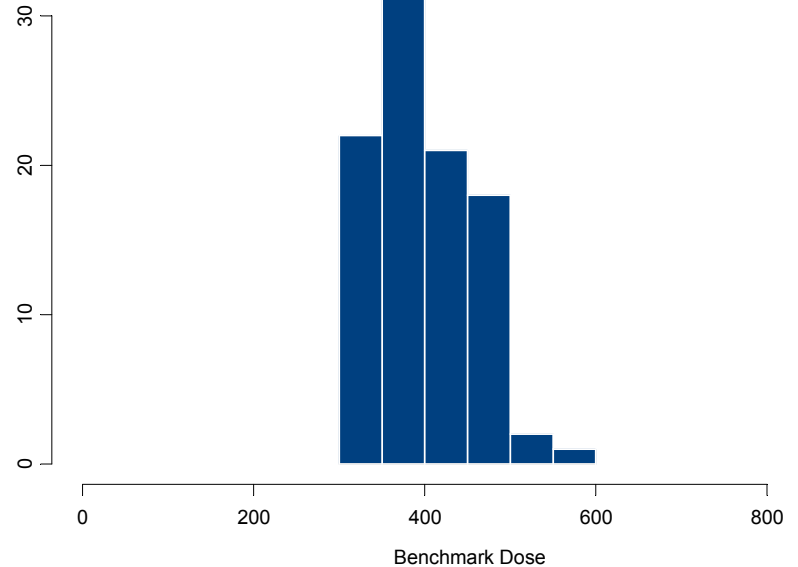


# Simulation 2: Benchmark Dose Selection

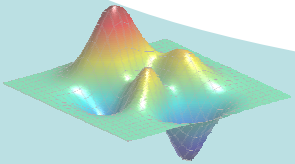
**Fixed Design**



**Adaptive Design**

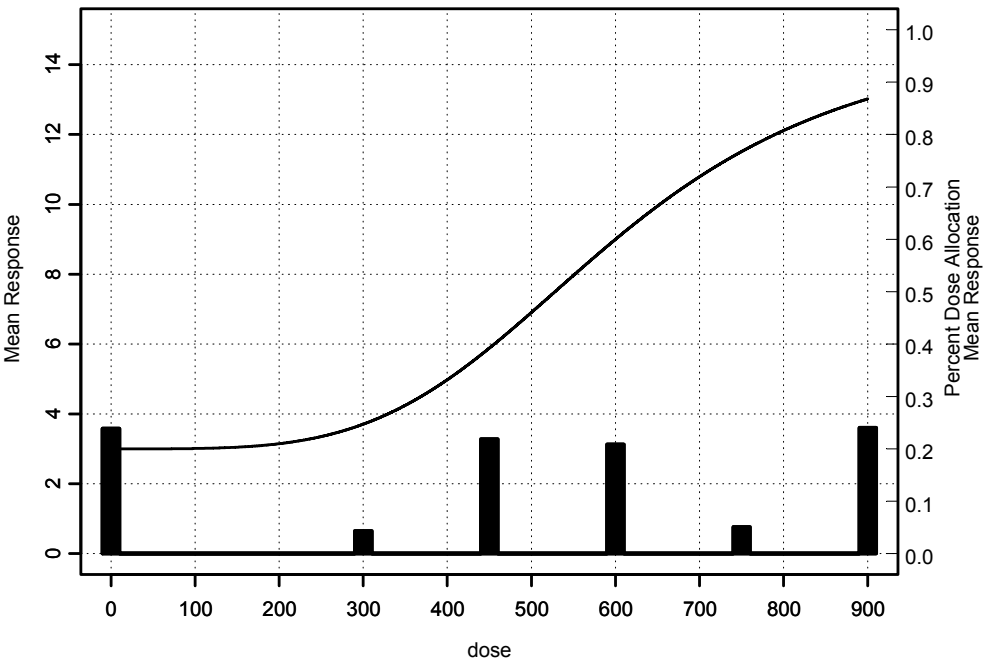


| Design   | S.Size | CI width | Efficiency |
|----------|--------|----------|------------|
| Fixed    | 180    | 248.98   | 1.799      |
| Adaptive | 167.19 | 200.51   | 1.750      |

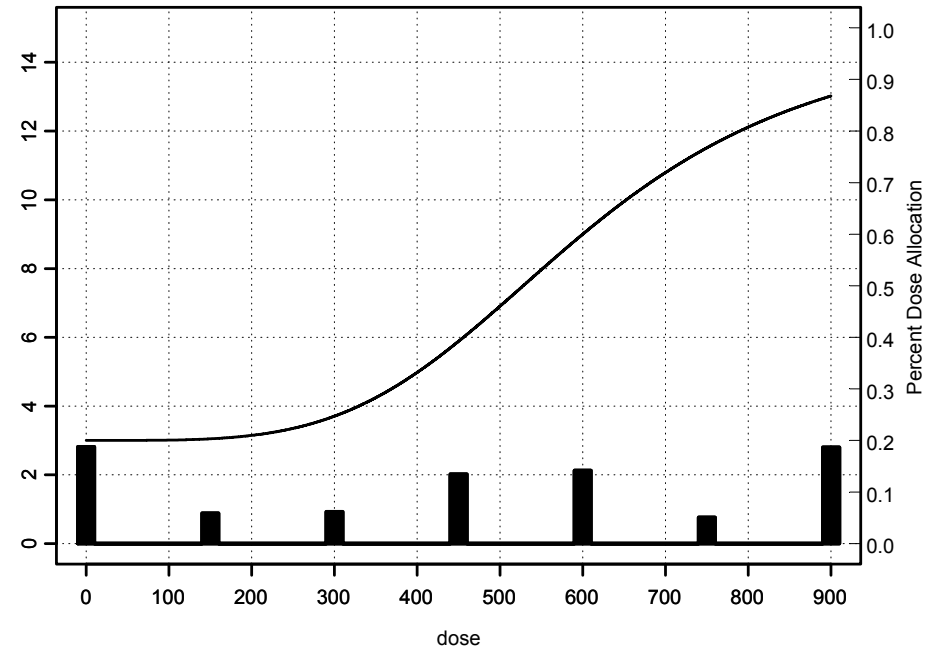


# Simulation 3: Design

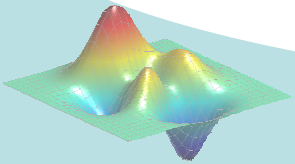
## D-Optimal Design



## Adaptive Design

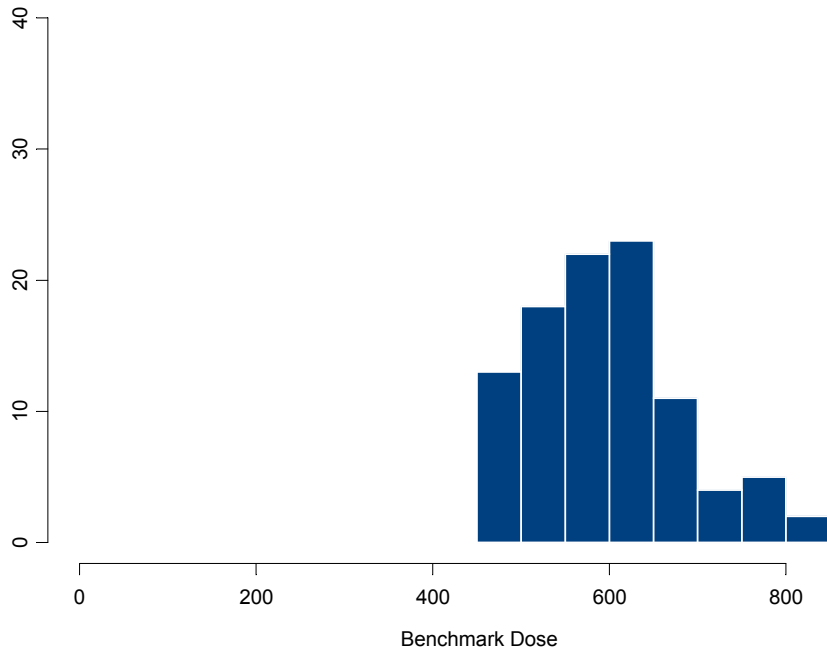


$$\theta = (3, 15, 600, 4)$$

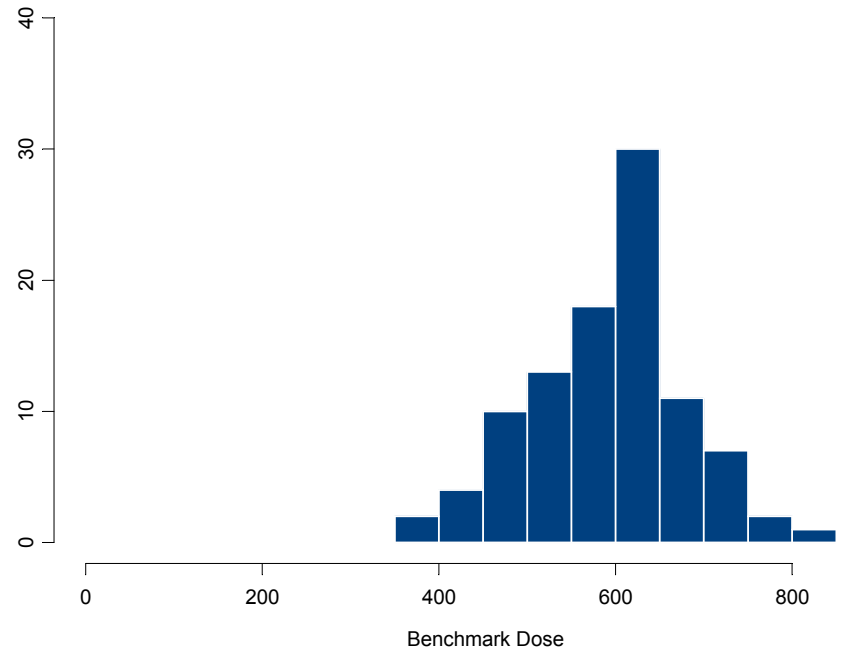


# Simulation 3: Benchmark Dose Selection

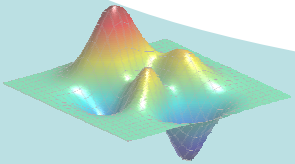
**Fixed Design**



**Adaptive Design**

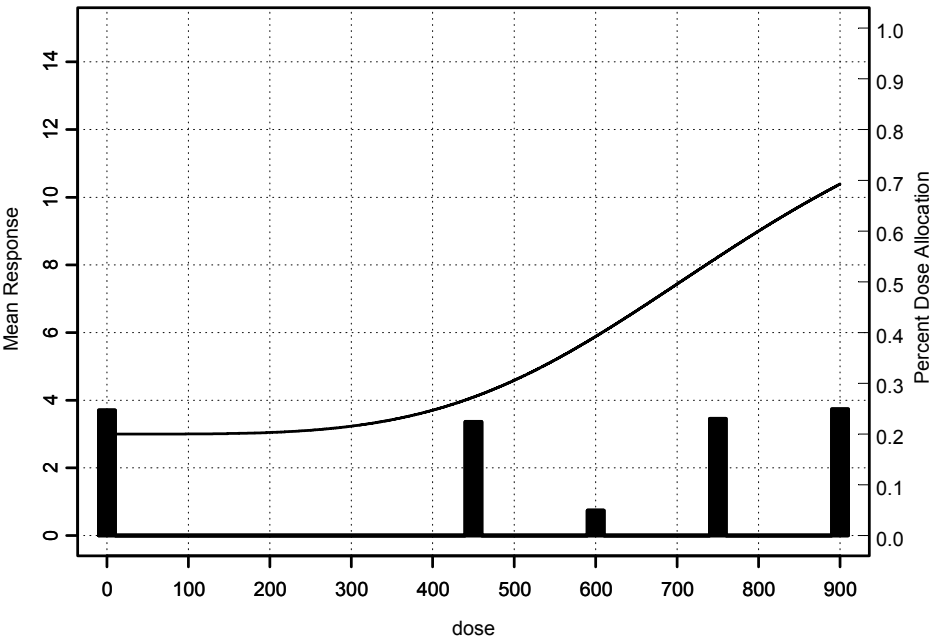


| Design   | S.Size | CI width | Efficiency |
|----------|--------|----------|------------|
| Fixed    | 180    | 297.96   | 1.139      |
| Adaptive | 166.95 | 286.22   | 1.100      |

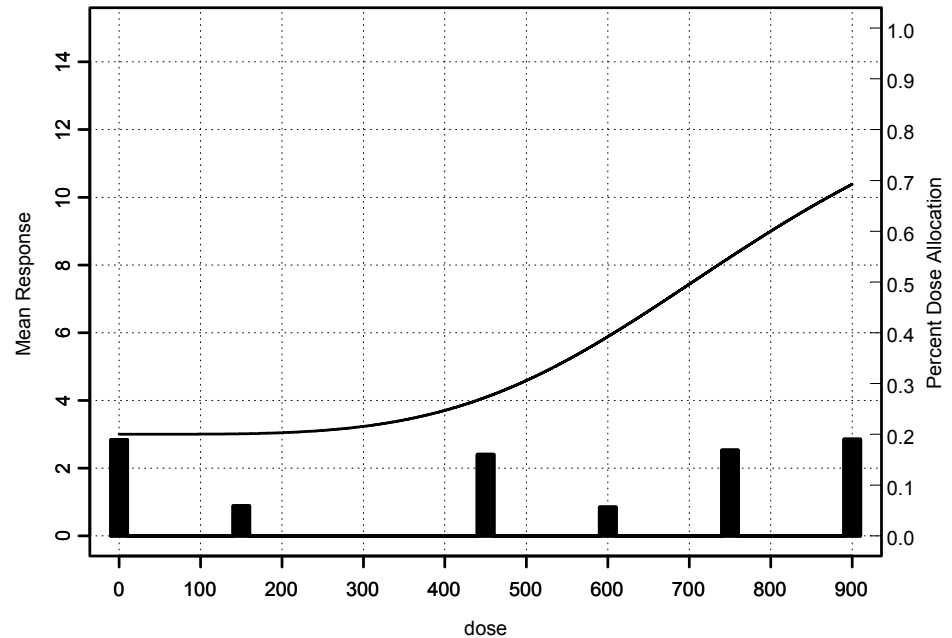


# Simulation 4: Design

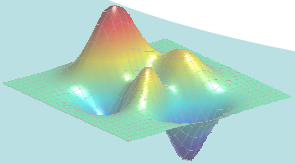
## D-Optimal Design



## Adaptive Design

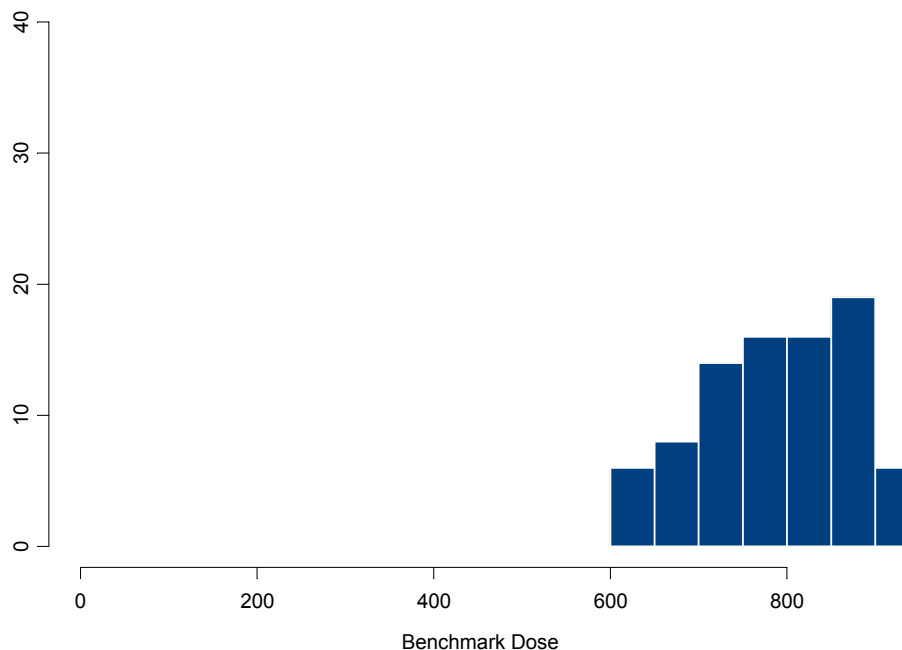


$$\theta = (3, 15, 800, 4)$$

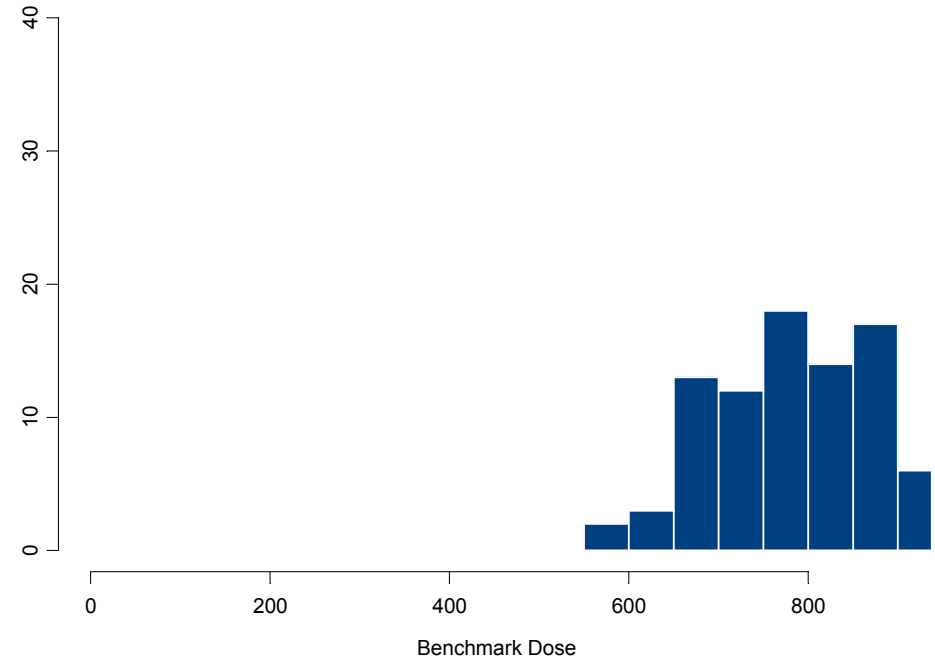


# Simulation 4: Benchmark Dose Selection

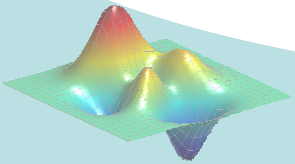
**Fixed Design**



**Adaptive Design**



| Design   | S.Size | CI width | Efficiency |
|----------|--------|----------|------------|
| Fixed    | 180    | 310.75   | 1.065      |
| Adaptive | 160.41 | 298.39   | 1.05       |



# Future prospects

- Adaptive Designs
  - Should be a part of a “*new product development toolkit*”
  - Provide a more ethical treatment of patients in the trials
  - Have the potential to improve the quality, speed and efficiency of drug development
- Implementing Adaptive Designs requires
  - Careful planning
  - Increased upfront work (simulations)
  - Integration of data capture, drug supply management, and interactive communication system

